

NICK PILGRIM GRAPHIC DESIGN

Objective

Use design as a support to any information being communicated.

Employment History

Graphic Designer / Office Choice (3 Month Contract) 2016

Highlights included:

- Building the 2017 Educational Products Catalogue
- Supplier - Based Advertising Design & Layout

Publication Designer & Coordinator / United Petroleum 2012 - 2016

Highlights included:

- Managing, sourcing and writing all content and creating layout for the company's bimonthly in - house magazine
- Managing and creating their monthly FMCG promotional catalogue and point-of-sale
- Producing in-store strip signage and large scale outdoor billboard advertising
- Designing newspaper advertising, logos, product concept development and packaging
- Managing all point-of-sale for their 300 national franchises.
- Liaison with the company's off shore printer in China in order to meet tight monthly deadlines

Graphic & Web Designer / Judds Media 2009 - 2012

Highlights included:

Website, Catalogue & Brochure design; Logo design; Copy writing; Website Search Engine Optimisation

Lead Designer / Connexion PR 2007 - 2008

Highlights included:

- Print campaigns for Yamaha Marine, RFD, Yanmar, Cruise Craft & Webbe Marine
- Catalogue & Brochure Design, Magazine; Newspaper & Print Advertising; Banner Design Logo design

Chief Editor, Designer, Content Manager / aussieSKATES: Figure Skating Downunder 2005 -

Highlights include:

Official athlete website design; E-zine design and content; On - site competition reporting

Other highlights include:

- Writing online theatre reviews for www.theatrepeople.com.au
- Writing online for International Figure Skating magazine www.ifsmagazine.com

Education

Chisholm Institute of TAFE, Electronic & Interactive Multimedia
Barton Institute of TAFE, Computer Aided Design (Modules 1 & 2)
Monash University, Bachelor of Design (Ceramics)

Awards

Corbis Creatives Behind The Lens, Winner, Australia
Harveyworld Travel, Brochure of The Year, Victoria

Computer Knowledge

Platforms: Apple, Windows
Software: Adobe Creative Cloud (InDesign, PhotoShop, Illustrator, Flash, Fireworks, Dreamweaver, Director, Premiere)
Microsoft Office (Word, Excel, Powerpoint)
HTML and SEO experience

References

On request

Design & project management highlights include:

Monthly Point of Sale redesign with United Petroleum (2016)

- Incorporating the company mascots into United Petroleum's national monthly point of sale promotions

Confectionery Packaging and Drink Label Concept Designs (2016)

- United Petroleum asked me to mock - up packaging & drink label concepts for them

V8 Supercars Championship Series with United Petroleum (2014)

- In House magazine articles - promotion, layout and design
- Merchandise Branding
- Large Scale billboard design

United Petroleum's Smurf 2 promotional campaign (2013)

- All point of sale design including bollards, shelf talkers, pump toppers, gondola end cards, deltas, and electrostatics.

Australian Figure Skating Championships (2010, 2011, 2012)

- Official souvenir program design - layout and content including sponsor's adverts
- Official web site - design, content and maintenance - components included entry forms and merchandise order forms
- Official logo and logo variations - used for branding, advertising, medals and merchandise
- Official poster and large scale banner advertising - A3 posters, pull up posters and backdrops

Cinema Record Magazine (2011 - 2013)

- New Cover Design and Content Layout

Premium Cricket Cup (2012)

- Official logo and variations

Footy Punt Footy Tipping (2012)

- Official website design, updates and maintenance
- Official logo and variations

Korowa Girls Anglican School 4th and 5th Annual Golf Days (2010, 2011)

- Promotional A4 and A5 advertising
- Official billboard design
- Official letterhead design

Let's Party - The 120th Anniversary - Korowa Girls Anglican School (2010)

- Official auction booklet design - layout and content including sponsor's adverts
- Promotional A4 and A5 advertising
- A5 promotional fold out invitations
- Official letterhead design

Tempo Holidays Select Brochure Launch (2007)

- 3 minute interactive presentation built using Director & Flash for a national launch at Melbourne's Regent Theatre

aussieSKATES: Figure Skating Downunder (2005 -)

- Official website design
- e magazine design and content
- Official promotional athlete websites

Stars On Ice (2011 -)

- Official website design, updates and maintenance
- Official merchandise design
- Official billboard and banner design

Loyola Musical Society (2003)

- Logo Variations, Souvenir Program Design & Promotional Posters

John Ellis - New Habits - Music CD (2002)

- Jacket & CD Design & Layout

NICK PILGRIM GRAPHIC DESIGN

email: nickpilgrim@hotmail.com • **web site:** www.nickpilgrim.com

postal address: 232 Highbury Road, Highbury, Victoria, 3190, Australia • **cell/mobile:** +61 405 033 670

OFFICE CHOICE MARKETING MATERIAL

In 2016 I completed a three month contract for Office Choice. During that time I was hired to build a 350 page Educational Product Catalogue, design supplier - based advertising for the publication, as well as their in - house newsletter layout.

PRESENTATION PERFECT!

Projectors are versatile in use, select the right one for your need to make your presentation perfect. Ask us about the right projector for you and your business.

Home

Small, portable and easy to use.

Office

Reliable, professional and easy to use.

Conference

Large screen, high resolution and easy to use.

Education

Large screen, high resolution and easy to use.

Accessories for your projector such as remotes, laser pointers and screens are also available for your convenience. Refer to Section 20.

Office Choice Copy Paper

Office Choice Copy Paper is a high quality paper that is made in Australia. It is designed to perform in all printers, faxes and copiers to suit your business and home use.

- Carbon Neutral
- 80gsm
- Premium Quality
- Hi-White Copy Paper

SCAN·SAVE·SHRED

With fast enhancement features, and some models even offering portability, you can scan then destroy old documents taking up space on your desk. Manage your documents with ease with a document scanner from brands such as Brother and Genie.

We also stock a wide range of USB and portable hard drives.

brother | Fellowes | Verbatim | Innomax | Rexel

ChoiceNews

The official publication to Office Choice

Meet National Support!

MEET JAMIE

MEET COURTNEY

Rapid Office Choice - Champion Dealer of the Year

On Top Of The World! Trek Mi Kilimanjaro - Tanzania

Winners Give Hope to Western Suburbs

Dealers & Suppliers of the Year

The Board for 2016

In this issue:

- DECLINE REPORT
- INTERNAL ANNOUNCEMENTS
- DEALER SHOWCASE
- GROUP UPDATES

SOFTWARE EXCELLENCE

MYOB | Office | KASPERSKY

Reward IT'S YOUR CHOICE

visit my design website at www.nickpilgrim.com

DO YOU ORDER ONLINE?

IT'S AS EASY AS 1, 2, 3!

Consider your online ordering sorted!

If you haven't started ordering online yet - on the left are three simple steps to making your ordering process easier. Of course if you have any questions on online accounts, you can call us and we'd be happy to answer anything!

- 1. Create An Account**
It's quick & easy!
- 2. Add To Cart**
Shop with ease!
- 3. Checkout Securely**
Protects your goods!

It Couldn't Be Easier!

Order Your Office Choice Products Online Today!

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IN-HOUSE MAGAZINE DESIGN

2014 V8 SUPERCARS SERIES

PHILLIP ISLAND 400 & GOLD COAST 600



E85 Ethanol 85

E85 Ethanol 85

E85 Ethanol 85

E85 Ethanol 85

The 2014 V8 Supercars Series is a thrilling season of high-speed racing, featuring the Phillip Island 400 and Gold Coast 600. The series is powered by E85 Ethanol 85, a sustainable fuel that provides superior performance and lower emissions. The race schedule includes Phillip Island 400 on September 14-15 and Gold Coast 600 on October 17-18. The series is a must-watch for motorsport fans, offering intense action and exciting finishes.

Stars On Ice PORTFOLIO

ICE RINK MANUFACTURE, SUPPLY AND INSTALL



WELCOME

SPECIALISTS IN:
• ARENA SPECTACLES
• CORPORATE FUNCTIONS
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• CUSTOMISED ICE RINKS
• WORLD CLASS SHOWS
• SLICK ICE RINKS
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Stars On Ice

MAKING ICE ENTERTAINMENT SINCE 1998

CONTACT US:
Phone: 012 442 200
Email: info@starsonice.com.au

NOW OPEN

www.unitedpetroleum.com.au

PORTARLINGTON VC Welcomes United



United Petrol is proud to announce the grand opening of our new Portarlington store. The store is located at 100 Main Street, Portarlington, and offers a wide range of petroleum products, including unleaded petrol, diesel, and kerosene. We also offer a variety of services, including car washes, oil changes, and tyre services. The store is open 7 days a week, from 7:00 AM to 6:00 PM. We look forward to serving the community of Portarlington and the surrounding areas.

United What's Up?

Portarlington Welcomes United



STORE GRAND OPENING

ALSO IN THIS ISSUE:
• V8 Supercars Phillip Island 400 & Gold Coast 600
• Team United Heads to the 2014 Corporate Games
• United's Newest Partnership with Collingwood Football Club
• Sweeten Up Sugar Free Mints Product Launch

Stars On Ice

ANDRE RIEU

A ROMANTIC VIENNA NIGHT



Andre Rieu is a perfectionist. His wonderful talent is renowned for his attention to detail and artistic style. Stars On Ice was chosen to provide, install in each city and manage the full customisable ice rink, together with the support of 80 Australian skaters, for the Andre Rieu World Stadium tour of Australia.

What's Up? Magazine (2015) • Stars On Ice (2015)
Layout, article sourcing, and photography for United Petroleum
Layout and design for Stars On Ice

IN - HOUSE PROMOTIONAL GUIDE DESIGN



Shop Up? Magazine (2015 & 2016)
Information sourcing, layout and design United Petroleum

IN-HOUSE PROMOTIONAL POINT-OF-SALE DESIGN

Smurf's Up National Promotion
United Petroleum (2013)



Promotional Point-Of-Sale material includes:
A4 Ice Cream Freezer Insert
Cool Room Delta
Counter Tray Header Card
Electrostatic
In-House Magazine Cover and Article
Pump Topper
Shell Talker
Wobbler



THEMED MONTHLY IN-STORE POINT-OF-SALE SERIES

United

044

Any 2 for **\$5.50**

Rockstar 500mL Varieties

XMAS IN JULY SAVINGS!

United

Any 2 for **\$6.00**

Gatorade 600mL Varieties

XMAS IN JULY SAVINGS!

United

132

Gatorade 600mL Varieties

Any 2 for **\$6.00**

XMAS IN JULY SAVINGS!

Ends Jul 27, NAT To SA & NY

United

Any 2 for **\$6.00**

Pepsi / Schweppes 1.25L Varieties & Cool Ridge 1.5L Water

United

Any 2 for **\$6.00**

Sunkist FROZEN

XMAS IN JULY SAVINGS!

Buy One Chilloo or Atomic Product & Receive One 25g Frito or Caramello Kibble for **\$7.00**

Ends Jul 27, NAT

United

Any 2 for **\$3.50**

Menthol Minted Varieties

Any 2 for **\$5.00**

Eclipse Hard Flavored Mints Tin Varieties

XMAS IN JULY SAVINGS!

Ends Jul 27, NAT

Buy 1.25L or 1.5L Water Includes

XMAS IN JULY SAVINGS!

Pepsi / Schweppes 1.25L Varieties & Cool Ridge 1.5L Water

110

United

Any 2 for **\$6.00**

Sunkist FROZEN

XMAS IN JULY SAVINGS!

Buy One Chilloo or Atomic Product & Receive One 25g Frito or Caramello Kibble for **\$7.00**

In 2016 United Petroleum wanted to overhaul their Point of Sale Series with a different theme each month. I came up with the idea of incorporating the company mascot each month, featured here for Xmas In July (2016).

KOROWA K120 CELEBRATION & CHARITY GOLF DAYS



**Korowa Anglican Girls' School
120th Anniversary Ball
4th & 5th Annual Golf Days**

Promotional Posters
A5 Invitations
A5 Auction Catalogue
Sponsorship Letterheads

Korowa Golf Day Co - Sponsors



visit my design website at www.nickpilgrim.com

PRINT ADVERTISING

JUDD WHITE
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Property Management Made Easy!

"This is the feeling you get when you let your investment property with Judd White Property Management. Relax and let the Waterley experts take care of it all for you."

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Escape with your family to the outdoors with a Yamaha outboard motor. With over 100 models to choose from, you'll find the perfect motor for your boat. Yamaha outboards are known for their reliability and performance. They're also easy to maintain and service. So you can spend more time on the water and less time in the workshop.

Check out the Yamaha outboard motor range on our website www.yamaha.com.au

Aitkin Cranes
Hire & Sales Australia Wide

MASSIVE RENTAL FLEET

Phone Cranes: 12 - 25 tonne
Rough Terrain Cranes: 20 - 70 tonne
City Class Cranes: 7 - 20 tonne
Hydraulic Spots Cranes: 20 - 30 tonne
All Terrain Cranes: 30 - 200 tonne
Crawler Cranes: 4 - 400 tonne
All Terrain Forklifts to 3.2 tonne

8-12 Baldwin Road
Aitkin North, VIC 3025
Australia

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www.aitkin.com.au

SEAQUEST
3000 Sports Bridge Cruiser

2008 MODEL 2049,577

DEFINING EXCELLENCE

Cruisecraft

Fish anywhere.

DEFINING EXCELLENCE

RUMOURS AND FOOTY PUNT

in conjunction with **jewishnews** are offering the community's top tipster the opportunity to **WIN 4 X 2012 GRAND FINAL TICKETS** as part of the Jewish News Footy Punt Super Tipping competition.

Do you have what it takes? Get involved now at www.aitrumours.com.au/supertip.php

THE PROBLEM WITH CAR INSURANCE IS... YOU ONLY KNOW YOU'VE CHOSEN THE WRONG INSURER WHEN YOU NEED THEM MOST - THEN IT'S TOO LATE.

Vehicle insurance should be about value. But there are still insurers who don't let you choose who repairs your vehicle. If you choose the wrong insurer, you lose the opportunity to decide what happens to your car after an accident. These insurers have taken away your control over what happens to your car. Don't let you have been seriously hurt.

If it happened to you, you have lost your freedom of choice.

LP BODYWORKS
Where quality & service is not an accident.

VACC

Reside Relax Refresh
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HARRISON HOLDEN

BUYING YOUR NEXT CAR CAN BE EASY AS X, Y OR Z

WHICH GENERATION ARE YOU?

270 Highways Dealers

www.harrisonholden.com.au

- Yamaha / Magazine Advertisement (2007)
- Aitkin Cranes / Magazine Advertisement (2008)
- Cruisecraft / Magazine Advertisement (2008)
- SeaQuest / Magazine Advertisement (2008)
- Yanmar / Magazine Advertisement (2008)
- LP Bodyworks / Newspaper Advertisement (2010)
- Harrison Holden / Showroom Window (2011)
- Solaris at Seaford / Advertising Board (2011)
- VIP Advantage / Judd White In Store Poster (2011)
- AFL Rumours / Newspaper Advertisement (2012)
- Katandra Rise / Newspaper Advertisement (2012)

DVD CATALOGUE





Karndean Commercial
 Design Flooring (Screen Shots)
 Product Selector DVD / 2012
 Constructed Using Adobe Flash
 & Adobe Fireworks



KARNDEAN PRODUCT SELECTOR
COMMERCIAL DESIGN FLOORING

-  3mm Thickness
0.7mm Wear Layer
15 years Commercial Heavy Duty Guarantee
20 years Domestic Heavy Duty Guarantee
-  3mm Thickness
0.7mm Wear Layer
15 years Commercial Heavy Duty Guarantee
20 years Domestic Heavy Duty Guarantee
-  3mm Thickness
0.5mm Wear Layer
10 years Commercial Heavy Duty Guarantee
15 years Domestic Heavy Duty Guarantee
-  2.5mm Thickness
0.5mm Wear Layer
10 years Commercial Heavy Duty Guarantee
15 years Domestic Heavy Duty Guarantee
-  2.5mm Thickness
0.5mm Wear Layer
10 years Commercial Heavy Duty Guarantee
15 years Domestic Heavy Duty Guarantee
-  2.0mm Thickness
0.3mm Wear Layer
8 years Commercial Heavy Duty Guarantee
12 years Domestic Heavy Duty Guarantee

DA VINCI WOOD




| | | | | | | | |
|--|--|--|---|---|---|---|---|
|  RP01 Norwegian Spruce |  RP02 Brazil Rosewood |  RP04 Scandinavian Beech |  RP11 American Oak |  RP12 Indian Teak |  RP13 French Chestnut |  RP21 Italian Beech |  RP22 Spanish Cedar |
|  RP23 German Lime |  RP41 Australian Walnut |  RP61 Canadian Maple |  RP71 Columbian Pine |  RP73 Kenyan Tigerwood |  RP14 Moroccan Tigerwood |  RP15 Swedish Birch | |

DA VINCI ANTIQUE CERAMIC

| | | | | | | | |
|--|--|---|---|--|--|--|---|
|  CK01 Espresso |  CK02 Cappuccino |  CK03 Latte |  CK04 Mocha |  CK05 Noir |  CK06 Java |  MET11 Blue |  MET12 Silver |
|--|--|---|---|--|--|--|---|

DA VINCI METALLIC

DA VINCI STONE

| | | | | | | |
|--|--|---|---|--|---|---|
|  MS12 Blanco |  MS18 Bianco |  PEW01 English Pewter |  TV12 Natural |  TV17 Pearl |  SS6 Cobble |  LST01 Limestone |
|  CC01 Azur |  CC02 Aquamare |  CC03 Sepia |  CC04 Alabaster |  CC05 Graphite |  CC06 Oak |  CE01 Steel |


DOWNLOAD DA VINCI TECHNICAL DATA GUIDE


[HOME](#) [artselect](#) [Da Vinci](#) [Vin Down](#) [Opus](#) [Mylongue](#) [Night-Viv](#)

EFFECT WOOD


PRODUCT NAME
Norwegian Spruce

PRODUCT CODE
RP01





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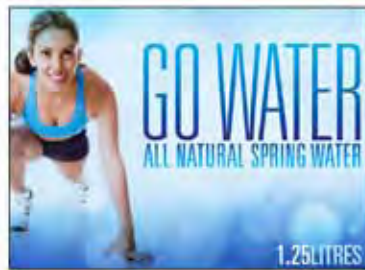
TVC STORY BOARD CONCEPTS

Judds Media asked me to design and mock - up these television commercial story boards for their client, THE COATMAN.



WATER BOTTLE LABEL CONCEPTS

In 2013 United Petroleum wanted to overhaul their bottled water brand, Drink Up, and asked me to design and mock - up these label variations for them.



CONFECTIONERY PACKAGING CONCEPTS

In 2016 United Petroleum wanted to overhaul their Sweeten Up snack and confectionery line, and asked me to design and mock - up these packaging variations for them.



COMPANY & PRODUCT LOGOS CONCEPTS

Logo concepts for the 2012 Premium Cricket Cup Series and a Business Park Development in Melbourne's Inner West.



2010 AUSTRALIAN FIGURE SKATING CHAMPIONSHIPS

"The best branded National Championships I have ever attended."

Kylie Yacopeti,
Marketing and Recruiting Manager,
Australian School of Tourism &
Hotel Management, Perth

Co-Hosted by:
Ice Skating Australia
Melbourne Victoria

Australian National Figure Skating Championships
The Melbourne Edition
From November 25 to December 2, 2010

2010
australian
figure skating
championships
melbourne

Co-Hosted by ice skating australia & ice skating victoria
from november 25 to december 2, 2010

icehouse

Certificate of Participation
Power Balance 2010 Australian Figure Skating Championships

Aigul Kozhamkulova
Ladies' Championship / Senior Event

Thank you for your participation in the
Power Balance 2010 Australian Figure Skating Championships

Only valid
while in Melbourne

**POWER
BALANCE**

**2010
australian
figure skating
championships**

melbourne

**POWER
BALANCE**

2010 australian figure skating championships

Co-Hosted by
Ice Skating Australia
& Ice Skating Victoria



**2010
australian
figure skating
championships**

melbourne, victoria

November 25 - December 2

Official Merchandise Order Form
2010 Australian Figure Skating Championships
November 25 - December 2, 2010, Melbourne, Victoria

Polo Shirts

Ice Skates USA

Order form with grid for items and contact information.

ATH

Cheltzie Lee
SENIOR LADIES

**POWER
BALANCE**

**2010
australian
figure skating
championships**

melbourne

Design and branding featured the following:

- Official Logo • Official Website
- Official Souvenir Program • Promotional Banners
- Print Advertising • Certificates of Participation
- ID Credentials • Souvenir T-Shirts & USB Sticks • Competition Medals

